

For Immediate Release July 28, 2019

In the spirit of Diversity, Equity and Inclusion, the 2019 Utah Jazz & Roots Festival at the Gallivan Center aims to push boundaries this year with its 3 day celebration of jazz music, the Utah Jazz basketball team's rich history and honoring our diverse communities in Utah.

The Utah Cultural Trust proudly announces this year's first Utah Jazz & Roots Festival on September 5th, 6th & 7th, 2019 in partnership with the long time Salt Lake City Jazz Festival presenters, Jazz Arts of the Mountainwest (JAM) and long time jazz presenters, Excellence In The Community and Jazz SLC (GAM Foundation).

This year's festival will be FREE for the first time in over a decade thanks to named corporate and community based sponsors, including trailblazers such as the Salt Lake City Mayor, Jackie

Biskupski, the Salt Lake City Council, The Downtown Alliance (The Blocks) and Arts Culture and Events Fund.

Salt Lake City's legacy of hosting a world-class jazz festival dates back to 2001. Coupled with the rich history of the NBA's Utah Jazz moving here and the growing diversity and ever-changing landscape of Utah, it's clear that having a festival focused on the legacy and history of jazz, must be preserved. As the city and state evolves into a new era of technology and growth, so must one of its most coveted events. As such the "Jazz Festival" is now rebranded as the Utah Jazz & Roots Festival.

Jazz has always been the voice of the people and has played an instrumental role in the expression of what is happening around us. It has survived, evolved and flourished for more than 100 years. Our mission is to continue the jazz festival and its connection to the community. The Utah Jazz & Roots Festival's leadership is committed to engaging the community, building partnerships with surrounding schools and universities, as well as including other community based organizations.

Our goal is to create a thriving downtown destination that will be attended by jazz appreciators and live music enthusiasts locally, nationally and abroad. This re-envisioned festival is sure to boost tourism in a dynamic and sustainable way, serving as a bridge from the past, to the present and future. The 2019 Utah Jazz & Roots Festival will highlight Grammy artists and celebrated local musicians as well as embracing contemporary jazz and the voice of the next generation of jazz performers.

While our state's taglines might highlight that we have "The Greatest Snow on Earth" and that we are where "Ideas Connect", Utah and Salt Lake City specifically, is where people and its diversity create a place where people want to stay and not just connect, but thrive. The 2019 Utah Jazz & Roots Festival will celebrate not just music, but our culinary creations, our growing micro-brewery community, our impressive tech community and our unparalleled quality of music and life. Salt Lake is not just a city, it's a **destination**. Utah is on the rise and with our population growth projections over the next couple decades, events focused on diversity, equity and inclusion will be more important than ever.

We are thrilled to announce that Nikki Walker, Director of Global Branding at Young Living Essential Oils will be our Mistress of Ceremonies along with Cameron Williams, Director of Diversity and Inclusion at DOMO. We will also be releasing a downloadable app to access information about vendors, schedules and more! As we solidify the performance schedule for September 5th, 6th and 7th, you can find what has been confirmed by visiting the Festival's website at <a href="https://www.utahjazzrootsfestival.com">www.utahjazzrootsfestival.com</a> or <a href="https://www.utahjazzfestival.com">www.utahjazzfestival.com</a>. For interviews, how to donate or more information, please contact Tiffany Ente, Executive Director of the <a href="https://www.utahjazzfestival.com">Utah</a> <a href="https://www.utahjazzfestival.com">Cultural Trust</a> at (801) 541-3900 or <a href="mailto:info@utahculturaltrust.org">info@utahculturaltrust.org</a>.

## SCHEDULE (More to be announced):

<u>Thursday, September 5, 2019</u>: <u>Excellence In The Community</u> Presents at the Utah Jazz & Roots Festival: Steve Lindeman and Friends Doors open at 7pm. Performance begins at 7:30pm - 9:00pm

Friday, September 6, 2019: Jazz SLC Presents at the Utah Jazz & Roots Festival - Gallivan Main Stage

6:00pm - University of Utah Big Band Tribute to Dexter Gordon

7:00pm - The Kris Johnson Group featuring Lulu Fall

8:00pm - Brandee Younger Quartet

9:00pm - <u>Lewis Nash and Friends featuring Renee Rosnes</u> (piano), Rodney Whitaker (bass), Jimmy Greene (saxophone), Jeremy Pelt (trumpet).

<u>Saturday, September 7, 2019</u>: Jazz Arts of the Mountainwest (JAM) Clinics and the <u>Utah Cultural Trust</u> presents:

9:00am - 12:00pm - <u>JAM CLINICS</u> - Clinic lineup: Emilee Floor (9AM), Kris Johnson (10AM), Lewis Nash (11AM)

12:00pm - Utah High School Battle of the Bands

1:20pm - University Jazz Ensemble

2:20pm - University Jazz Ensemble

3:20pm - University Jazz Ensemble

4:30pm - Special presentation by Salt Lake City Mayor, Jackie Biskupski

5:10pm - Island Roots Groove

6:20pm - Sarah Elizabeth Charles & SCOPE

7:40pm - The Salt Lake City Jazz Orchestra featuring Emilee Floor

9:00pm - Christian Scott Atunde Adjuah

## -Publicity-

US: Lydia Liebman Promotions - lydialiebmanjazz@gmail.com

Utah: Panic Button Media - <u>katie@panicbuttonmedia.com</u> (435) 640-2554

Interviews/ More information: Tiffany Ente, Utah Cultural Trust - info@utahculturaltrust.org (801) 541-3900